

LIONEL COLLECTORS CLUB of AMERICA

EST 1970

NEWS RELEASE

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For Immediate Release

The Polar Express Skiing Hobo Car Only Available Through LCCA

Lionel has announced a brand new O gauge Polar Express observation car available only from the Lionel Collectors Club of America. This special car features a skiing hobo on the snow covered roof with a Hero Boy hanging onto his ski pole which swings from side to side as the train rounds the curves.

The new car will only be sold through the LCCA. This special collectible car is available from the LCCA now just in time for Christmas. The car is \$95.00 which includes shipping and a free one year club membership (a \$49 value) or membership extension for current club members. Orders are being taken by calling the LCCA Business Office during regular business hours at (815)223-0115. Additional details are available at the LCCA website Lionelcollectors.org.

LCCA members who buy the Lionel Polar Express Skiing Hobo Car will receive a one-year extension of their membership. Buyers who are not yet LCCA members will receive a full Regular Membership in the Lionel Collectors Club of America for one year. The member benefits will start immediately with order. The year's membership includes every issue of The Lion Roars 48-page magazine, Interchange Track magazine with thousands of members' buy-and-sell listings, access to the members' section of the club website, free Lionel product catalogs delivered to their door, access to other exclusive and collectible LCCA products, 10 percent discounts on most products on the Lionel website LionelStore.com and much more.

About the LCCA

The Lionel Collectors Club of America is a national, not-for-profit volunteer organization formed by Jim Gates of Perry, Iowa, along with 83 other charter members in 1970. The club now has thousands of members from all around the world, but predominantly in the U.S. The purpose of the club is to "promote and foster interest, research, education and enjoyment of Lionel trains from 1900 to the present in particular and by association, all toy trains in general." The LCCA works constantly to attract new and younger people who may have never experienced the magic of Lionel trains. For more information, visit our website lionelcollectors.org.